

Dr Pete Hotten

Pete is experienced in the commercial evaluation of early stage technologies and implementing a mix of licensing and company start-up activities to optimise returns for both the intellectual property (IP) owners and company shareholders.

Over his career, 20+ years in both executive and non-executive Board roles within both the private and public sectors, Pete has developed a deep understanding of IP strategy and is skilled in constructing, negotiating and closing the deals that make such strategies come alive; e.g. licensing, joint development and investment agreements.

Pete (PhD in microbial enzymology) maintains a particular interest in industrial biotechnology. However the skills Pete brings are equally relevant across all technology sectors; as demonstrated by the range of companies he has had a role in creating and developing (e.g. see non-executive roles in the 'experience' profile and examples below.)

While at Isis Innovation Pete was successful in launching a number of spin-out companies, an activity that honed his investor presentation skills, covering diverse commercial applications from language learning to dealing with insect borne diseases to combining anatomical and mathematical expertise to create new animation paradigms. In his recent role as CEO of the UK's MoD technology transfer company, Ploughshare Innovations, these same skills were applied to steel, communications, sonar and other physical science technologies as well as the life science areas such as diagnostics and vaccines.

Throughout his career Pete has been fortunate to work alongside some of the best academics, business people, investors, and professional advisers from lawyers, patent agents, accountants etc. This experience has imbued an appreciation the value of the whole team and has resulted in some very successful team building.

NuAge-Vision Ltd brings together the skills of Pete and co-founder Nick Pay, plus their network of affiliates, and is well placed to help those looking to get the best start in commercialising technology.



Experience

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| 07/2014 – Present | NuAge-Vision Ltd | Founder |
| 2010 - 14 | Ploughshare Innovations Ltd | CEO |
| 2008 - 10 | Private Consultant <ul style="list-style-type: none">• IP strategy• Bus. Dev.• Investment evaluation | Sole Trader |
| 1998 - 2008 | Oxford Gene Technology Ltd (Microarray Pioneer) | Director (Licensing & Bus. Dev.) |
| 1998 - 2002 | Isis Innovation Ltd (Oxford University Technology Transfer) | Manager (Life Sciences) |
| 1990 -1998 | Rowett Research Services Ltd (Nutritional Sciences Business) | Managing Director |
| Non-executive Directorships | | |
| 2000 - 02 | MindWeavers Ltd | |
| 2001 - 05 | Oxford Bee Company Ltd | |
| 2011 -14 | Subsea Asset Location Technologies Ltd | |